Allied

December 12, 2004

Dear Friend of Paramount Pictures:

Paramount Pictures takes great pleasure in presenting THE SPONGEBOB SQUAREPANTS MOVIE!

Everyone will want to dive in and soak up every second of this full-length animated feature when Spongebob, one of Nickelodeon's most absorbing characters, makes a huge splash in his first venture onto the big screen. Starring the squarepants-clad sponge himself along with all his trusty friends from Bikini Bottom, this action-packed undersea adventure is based on the ever-popular Emmy-winning TV Series.

Featured voices include Alec Baldwin, Scarlett Johansson, Tom Kenny and a special appearance by the ever-popular David Hasselhoff.

Enclosed is a press kit for your review and use. If you have any questions or require additional materials, feel free to contact me at [redacted], [redacted] or e-mail me at [redacted]

Thanks much for your soaking interest in Paramount and THE SPONGEBOB SQUAREPANTS MOVIE.

Spongy regards!

Ann-Marie Nacchio
Director, Publicity/Promotions

ALLIED Advertising, Public Relations
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